



CTW
GLOBAL

CONNECTING TRADE WORLDWIDE



CTW GLOBAL

18 SEPTEMBER 2023

UNITED ARAB EMIRATES, DWTC

POST SHOW REPORT 2023

Organized by:



MIE EVENTS DMCC
— www.mieevents.com —





THE PREMIER GLOBAL SUMMIT

FOR TRADE AND SERVICE

18 SEPTEMBER 2023 | DUBAI WORLD TRADE CENTRE

FOREWORD

The inaugural CTW Global Summit, held on September 18th, 2023, at Dubai World Trade Centre, marked a resounding success.

This year's summit brought together over 75 industry experts across diverse sectors such as Finance and Banking, Artificial Intelligence, Sustainability and Innovation, Digital Commerce, Smart City initiatives, Supply Chain and Logistics, Art and Culture, and Entertainment.

The organizers extend their heartfelt gratitude to all participants whose contributions and engagement made the 1st edition of CTW Global - UAE a huge success. The overwhelming support and enthusiasm have set a high benchmark for future endeavors.

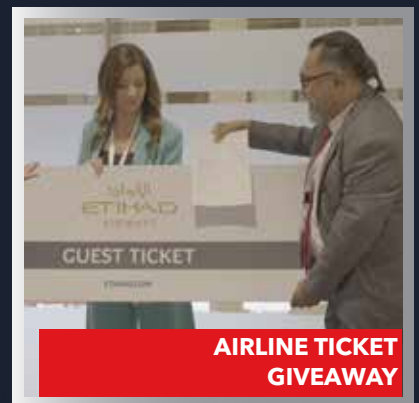
With great anticipation, the team eagerly awaits the opportunity to host you once more at the 2024 edition.

Thank you for being a part of this remarkable journey, and here's to continued collaboration and success in the coming years.



DAVID WANG
Chairman & Managing Director

2023 HIGHLIGHTS



CTW GLOBAL SUMMIT IN NUMBERS



1,000+
ATTENDEES



75+
INDUSTRY
SPEAKERS



16
COUNTRIES
REPRESENTED



40+
CONFERENCE &
WORKSHOP
SESSION

KEY SECTORS



Professional & Business Services



Smart City



Digital Commerce



Art & Culture / Entertainment



Sustainable Innovation & Technology



Finance & Banking



AI & Technology

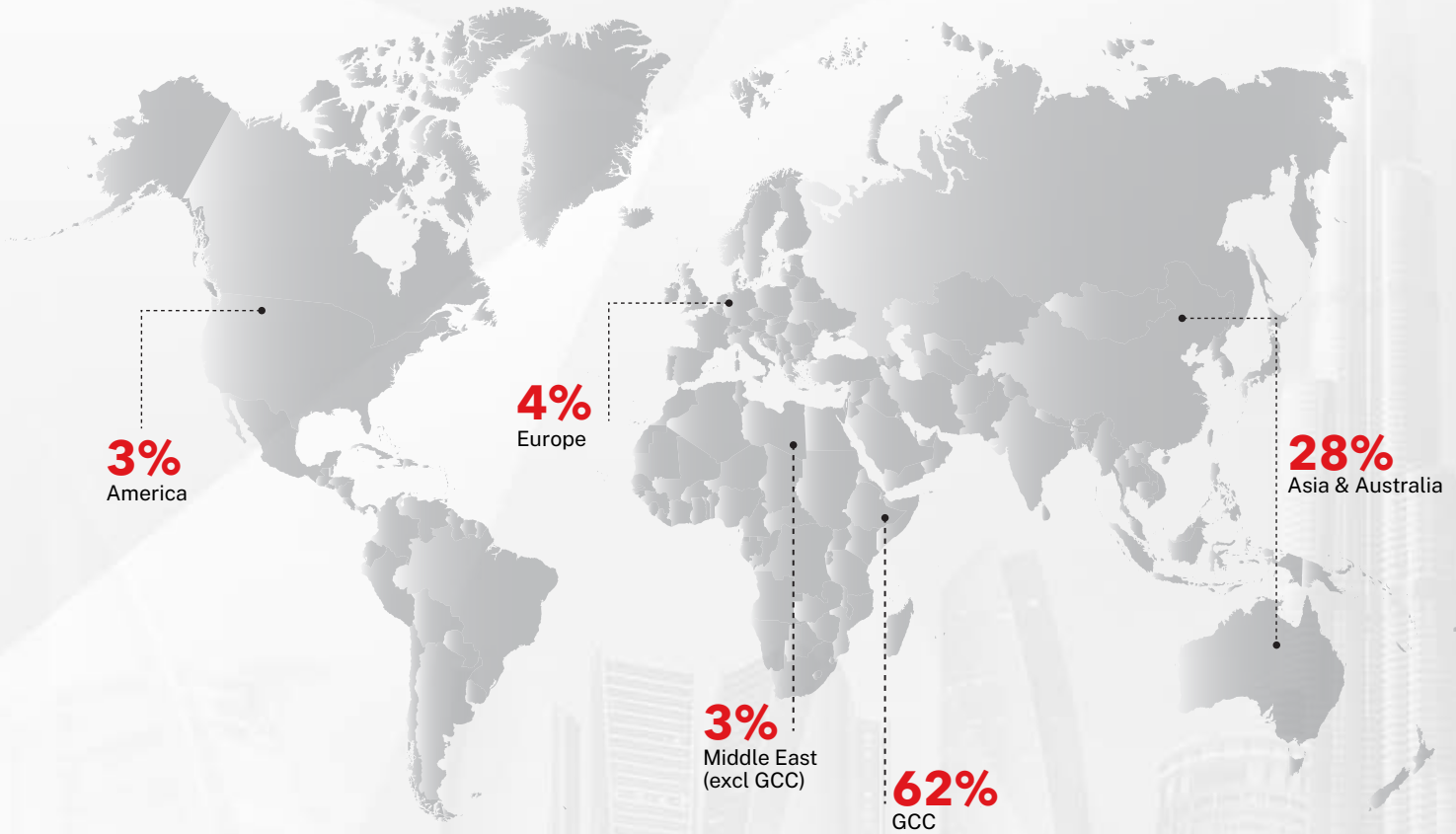


Special Economic Zones



Supply Chain & Logistics

VISITOR OVERVIEW



TOP COUNTRIES WHO VISITED CTW GLOBAL SUMMIT 2023

CTW Global welcomed more than 1,000+ trade visitors during its first edition in UAE.



United Arab Emirates



China



India



Pakistan



Saudi Arabia



Philippines



Egypt



Bahrain



United Kingdom



United States



CONNECTING TRADE WORLDWIDE

CEO TOP TABLE

FINANCE & BANKING | ARTIFICIAL INTELLIGENCE

Moderator:



JUDY SHOZHANY
GUEST HOST AND MODERATOR
DWTALKS SERIES

Speakers:



ANIRUDH TRIPATHY
FOUNDER
KPM ASSET GROUP



MUHAMMED AHSAN MEMON
EXECUTIVE DIRECTOR
EXCEL AI



DEEKSHA GANDOTRA
MANAGING DIRECTOR
VERSATILE CONSULTANCY



AMIT GARG
CEO & MANAGING DIRECTOR
BANK ARSYS GROUP



ALOK CHAUBEY
DIRECTOR
TRUSTING SOCIAL



CTW GLOBAL GALLERY





CTW Global has come over the expectation. Over year we met multiple embassy of multiple country. Africa, China, Dubai & Saudi and there are lot of synergy that we can work along with them. I would like to thank CTW for inviting me as a Guest speaker and we look forward to participate in next year.

Mayur Poddar
Director — 3.0 Verse



At the CTW Global Summit, it was a pleasure to witness and experience the power of diverse perspectives and views coming together in the summit arena. It's a testament to the fact that when we collaborate and unite around a common global purpose, we can achieve remarkable outcomes and CTW Global presented an excellent platform for this purpose.

Dr. Mustafa Saasa
Chairman and Managing Director
Raj Group



CTW Global Summit for eye opener for everyone because its really amazing. What I discovered here is the tackling of forth front of technologies of global trade using emerging technology such as AI and blockchain.

Rudy Shoushany
Web 3 Media

I had the pleasure to participate this year at CTW Global Summit. I participated as Moderator and speaker. I talked about the importance of AI today also about the crypto currency. For sure I will be participating next year at CTW Global.

Cynthia Saade
Business Journalist

CTW experience is amazing. I attended CTW Global for the first time and I was also the speaker at the panel. I talked lot of things about AI, banking industry as well as real estate. So this is the future for everyone.

Amit Garg
CEO & Managing Director
BNW, AKGVG Group

I would like to thank CTW Global Summit & the organizing committee, special thanks to Mr. Zahoor and Mr. David for inviting me and being a part of CTW.

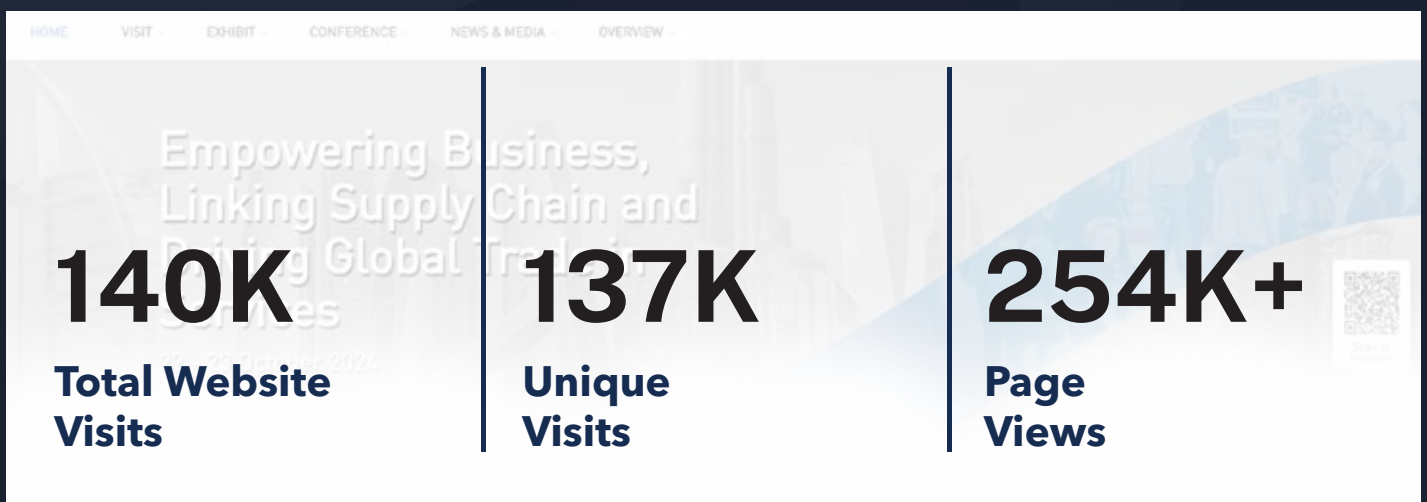
Anirudh P. Tripathy
Managing Director, CEO
KPM Asset

MARKETING & PROMOTION

The CTW Global marketing campaign covered a large number of communication media such as billboards, press campaign, radio, tv, web adverts, magazines, newspapers and newsletters.

Out advertisements were aimed encouraging our visitors to pre-register as a way for them to gain easy entry into the show by completing our online registration form and completing a basic questionnaire. In total over 1,300+ business people pre-registered leading up to the show. As our marketing campaign increased so did our pre-registration showing how effective our campaign was.

Website Traffic



Partnership Impact



Email Campaign



19K+

**Click-through
Rate**

50+

**Email
Campaign**

1K+

**Successful
Registration**



PARTNERS & SUPPORTERS



SEE YOU IN 2024!



Bigger Conference & Workshop



B2B Matchmaking



Key Industries



VIP Buyers Club



CEO Top Table



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CONNECTING TRADE WORLDWIDE

22-23 OCTOBER 2024
DUBAI WORLD TRADE CENTRE
DUBAI, UNITED ARAB EMIRATES



High-level Delegations

ABOUT



CTW GLOBAL

The successful industry leading CTW Portfolio connects local SMEs businesses with the most innovative firms, manufacturers, ICT providers and stakeholders. In support of China's Belt and Road Initiative (BRI), CTW organizer MIE Events DMCC, Dubai, provides a comprehensive framework for organising and managing multi-national economic development and trade platforms. MIE Events has organised CTW platforms since 2012 in the Middle East and Africa, including Ethiopia, Kenya, Ghana, South Africa, Nigeria, UAE and Morocco.

The continuous support and commitment of public and private institutions for CTW, ensures that very best of International Manufacturing, Infrastructure, Innovation and ICT sectors are represented throughout the CTW Portfolio.

MIE Events DMCC is a 20-year-old organisation and is part of Shanghai-based MIE Groups, a Business to Government Consultancy, which operates 8 offices across China with the International Head Quarters based in Dubai, United Arab Emirates.

In 2020, CTW will be expanding the portfolio and take it to the next level through the following new territories: Zimbabwe, Azerbaijan and Rwanda. MIE Groups global aim is to become the leading market intelligence and B2B platform focusing on Global Trade.

SHRADDHA TAWDE
Project Manager
Tel: +971 55 482 1580
Email: shraddha.tawde@mie.ae

Organized by:



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