



**AFRICA
TECHNOLOGY
SHOW 2024**



4TH
EDITION

ACCELERATING DIGITAL TRANSFORMATION

9 - 11 JULY 2024

KENYATTA INTERNATIONAL CONVENTION CENTER

Co-located:



www.africatechshow.com



WHY KENYA?

Kenya is a key player in East Africa and is a vital communications and logistics hub. The country has an important Indian Ocean port and strategic land borders with Ethiopia, South Sudan, Uganda, Tanzania and Somalia.

MIE Groups has chosen Nairobi the capital of Kenya as the host city of the 3rd edition of Africa Technology Show (AFTS) 2024.

Kenya is the regional leader in ICT in East and Central Africa and considered as one of the top innovation hubs in sub-Saharan Africa.

The county's vision is Nairobi being "city of choice to invest, work and live in" Nairobi is also the country's largest city by population, 5.1 million in 2022.

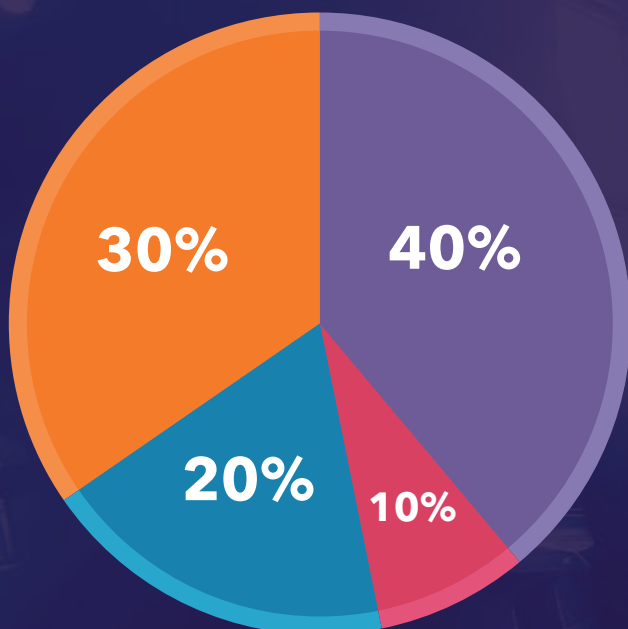


WHY ATTEND?

The first edition of AFTS Kenya gathered more than 150 high-quality international manufacturers from different industries Smart Cities, Fintech, Consumer Technology and Industry 4.0. The exhibitors were all delighted as they meet new potential business partners, and we aim to host the 3rd edition of AFTS in Nairobi for the 1st time, that benefit ICT sector in Kenya which will be as successful as the previous editions in North Africa.

Experience International, regional and local disrupting technologies and IT innovation.

- Get inspired by expert speakers and the open discussions of key topics to transform Africa digitally
- Connect with like-minded professionals from industry, government, startups and academia
- Bask in the information flow of this unique and relevant African tech community



SECTORS

- Smart Cities
- Consumer Technology
- Fintech
- Industry 4.0



SMART CITIES

SMART CITIES

Focusing on all Technology:

- Urban planning
- Security
- Energy Saving
- Innovation from Smart City Experts
- Solution Providers



CONSUMER TECHNOLOGY

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- Audio
- Video
- Information Technology
- Communications
- Video Gaming
- Accessories
- Media
- Smart Home
- Wearables

FINTECH

- Cloud Solutions and Improved Processes
- Smarter, Faster Machines
- Shifting Customer Preferences
- Empowered Investors and Asset Management
- Cashless World
- Crowdfunding / Alternative Lending
- Insurance / Data Management
- Crypto / Blockchain
- New Market Platforms
- Emerging Payments Rail



FINTECH

INDUSTRY 4.0

- IOT Platforms & Connectivity
- Operations Optimization
- Cybersecurity
- Sensing and Imaging
- Additive Manufacturing
- Robotics
- Supply Chain
- Predictive Maintenance
- AI Ecosystem Collaborators:
 - Financial Institutions
 - Government and Regulators
 - Technology Vendors
 - Investors
 - Startups
 - Research Institutions



INDUSTRY 4.0

AFTS TECH STATS

In 2024, Kenya's technology industry is expected to see significant growth in various areas. The country's ICT industry is set for significant growth and development, with a promising GDP growth projection of 5.2% from 2023 to 2024, and the ICT sector accounts for a substantial 7% of the total GDP.

Kenya's focus on becoming a leading fintech hub is evident, with the Fintech Digital Investment market projected to grow by 8.57% from 2024 to 2027, resulting in a market volume of US\$3.5 million in 2027.

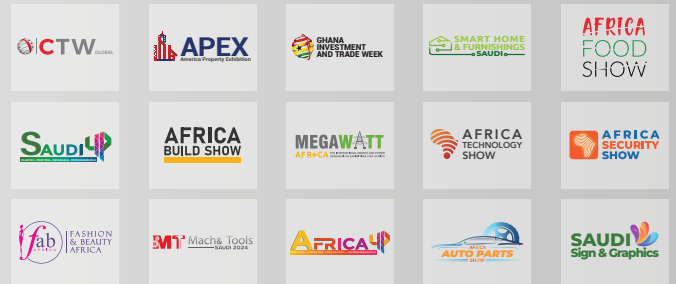
The ICT Authority has developed a transformative and inclusive Strategic Plan (2020-2024) that is in line with Kenya's Economic Vision 2030, the Kenya Digital Economy Blueprint, the AU Agenda 2063, the Global Sustainable Development Goals (SDGs), and the Presidential "Big Four Agenda," positioning Kenya to take advantage of the "Fourth Industrial Revolution"



MIE GLOBAL PLATFORMS

ABOUT MIE GROUPS

- Founded in 2000: Professional exhibitions, trading and consulting organization.
- 2 International Offices in Dubai
3 Offices in Africa
8 Offices across China
- Organized over 100,000+ international trading companies to exhibit in the Middle East & Africa.
- Helping business growth of global entrepreneurs around the world.



ABOUT THE VENUE

The Kenyatta International Convention Centre is an icon and landmark for Kenya. KICC boasts of being the leading facility in the meetings industry in East Africa and has held quite a number of regional and international conferences like the World Bank Conference in 1973, Inter-parliamentary Union summit in 2008, other UN based conferences, 8th African Growth and Opportunity Act (AGOA) to name a few. Discover more about our business events solutions, including exhibitions, entertainment arenas, conference facilities and activities.

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